



Dear Friends of EcoWeek,

We are excited to invite your business to participate in the second annual **EcoWeek**. Our first year was a tremendous success and for 2011, **EcoWeek** has received a Monroe County Tourist Development Council grant to enhance our marketing budget. This allows us to reach an even larger audience this year. We are inviting you to join other businesses and take advantage of one of the many **EcoWeek** Sponsorship Opportunities, which offer great exposure for your business.

From **November 2nd through November 5^h, 2011** we will host the **EcoSummit** – a forum for corporate executives, policy makers, and environmental stakeholders to openly and candidly address key environmental issues, exchange innovative ideas and build valuable relationships. The environment is no longer a fringe issue and the green economy is poised to be a cornerstone of economic recovery and stability. An organization's culture must embrace principles of sustainability at the core of its philosophy to not only save considerable money, but also to gain competitive advantage through credibility.

During the **EcoSummit**, speakers and presenters will showcase the integration of environment, economics, equity and energy concepts (known as "E4") while addressing the roles and responsibilities for implementing solutions to achieve these integrated goals. Attendees will leave with a better understanding of the issues that face their organization and what actions can be taken to meet their sustainability objectives. Time has also been scheduled to allow attendees to participate in a wide selection of eco-excursions that contribute to the local economy in a socially-responsible way while highlighting the beauty and bio-diversity of the Florida Keys.

You are receiving this invitation because we believe you share the same passion for a healthy and sustainable environment. By promoting environmental initiatives that create global change together we will create collaborative solutions for higher efficiency standards, elimination of environmental pollution, and the preservation of ecosystems.

We thank you for taking the time to review our invitation to sponsor **EcoWeek** and look forward to your participation. Please return the enclosed agreement/guideline materials no later than October 5, 2011, to reserve your companies place in this monumental event!

Respectfully,

Co-Organizers

Christi Allen

Michele Beach

Christina Regante

Sponsorship Opportunities

\$10,000 Pristine Planet Sponsorship

Pristine Planet sponsors the entire EcoSummit

- Premier placement in ALL marketing materials
- Full page ad in **EcoSummit** Program
- Sponsors brochure in **EcoSummit** attendee registration package
- Large logo on EcoWeek Website with link to sponsor's website
- Sponsor banner with premier placement at **EcoSummit**
- 2 Full Registrations to **EcoSummit**
- A sponsorship of two (2) recycling receptacles **with logo** to be placed in a public park/beach in Monroe County

\$7,000 Sustainable Steward Sponsorship

Choose one:

Continental Breakfast Sponsor

Wednesday Sunset Sail Sponsor

Friday's Plated Lunch Sponsor

Sponsors receive the following:

- Recognition in selected marketing materials
- Half page ad in **EcoSummit** Program
- Sponsors brochure in **EcoSummit** attendee registration package
- Large logo on EcoWeek Website with link to sponsor's website
- 2 Full Registrations to **EcoSummit**
- A sponsorship of one (1) recycling receptacle **with logo** to be placed in a public park/beach in Monroe County

\$5,000 Healthy Habitat Sponsorship

Choose one:

Wednesday Lunch Sponsor

Thursday Lunch Sponsor

Afternoon Break Sponsor

Sponsors receive the following:

- Quarter page ad in **EcoSummit** Program
- Medium logo on EcoWeek Website with link to sponsor's website
- 1 Full Registration to **EcoSummit**
- A sponsorship of one (1) recycling receptacle **with logo** to be placed in a public park/beach in Monroe County

Sponsorship Opportunities Cont.

\$2,500 Energy Saver Sponsorship

Choose one:

Opening Keynote Speaker

Closing Keynote Speaker

Sponsors receive the following:

- Large Logo recognition in **EcoSummit** Program
- Small logo on EcoWeek Website with link to sponsor's website
- A sponsorship of one (1) recycling receptacle **with logo** to be placed in a public park/beach in Monroe County

\$1,000 Earth Friendly Sponsorship

- Medium Logo recognition in **EcoSummit** Program
- Small logo on EcoWeek Website with link to sponsor's website

\$500 Responsible Recycler Sponsorship

- Small Logo recognition in **EcoSummit** Program
- Small logo on EcoWeek Website

Sponsorship Agreement Form

(Please print clearly or type)

Sponsors Name: _____
(name to be used on signage and all promotional materials)

Company Name _____

Contact: First Name _____ Last Name _____

E-mail _____ Phone: _____

PO Box or Street: _____ Suite _____

City _____ State _____ Zip Code _____

Web-Site Address _____

Please check the appropriate sponsorship opportunities

	\$10,000	Pristine Planet Sponsorship
	\$7,000	Sustainable Stewardship
		Continental Breakfast Sponsor
		Wednesday Sunset Sail Sponsor
		Friday's Plated Lunch Sponsor
	\$5,000	Healthy Habitat Sponsor
		Wednesday Lunch Sponsor
		Thursday Lunch Sponsor
		Afternoon Break Sponsor
	\$2,500	Energy Saver Sponsor
		Opening Keynote Speaker
		Closing Keynote Speaker
	\$1,000	Earth Friendly
	\$500	Responsible Recycler

Method of Payment (Please check one)

Check (Payable to EcoWeek Events)	
Credit Card Type	
In-Kind Contribution	Specify donation and value

IN-KIND contributions that reach a Sponsorship Level will receive those benefits.

CC# _____ Exp. _____ CVV _____

Name on Card _____ Signature _____

Sponsorship Benefits and Agreement: The Sponsor shall be entitled to receive all the benefits specified. Payment must be made in full to entitle the Sponsor to the benefits provided.

DEADLINE: In order to guarantee all benefits associated with the printed sponsorship materials, sponsorship commitment needs to be made as early as possible. Priority shall be given to Sponsors in the order of commitment and payment received. **Deadline Date:** Must be no later than October 5, 2011

Payment must accompany signed agreement form.

The undersigned commits and agrees to sponsor **EcoWeek Events, Inc.** upon the terms and conditions set forth herein.

Print Name

Signature

The application can be emailed or mailed to address below.

Please email logo and website link information to: info@ecoweekfloridakeys.com

(logo must be at a 300dpi resolution or higher as a jpeg, pdf or eps)

Questions? Please contact us at info@ecoweekfloridakeys.com